AEROSOLS

ENHANCING PRODUCT DELIVERY AND BRAND APPEAL
Aerosol’s Role In Daily Life

Aerosols have evolved into an integral part of our busy lives. The simple push of a button releases a gentle mist of tiny droplets, which spread evenly and effectively over the targeted surface. Whether applying deodorant, hairspray, shaving foam, air freshener or whipped cream, we use aerosols because they are convenient, hygienic and efficient.

Since aerosol packaging often improves product performance, Crown Aerosols works closely with customers to select the right specification, enhancing the delivery and features of products. New uses for aerosol packaging are continually being developed. For example, bi-compartmental technology, long used for dispensing shaving gels, can also be used for a vast range of new applications, from bathroom sealants to cheese spread. Crown Aerosols is leading the field in this research.

Crown Aerosols can also help marketers increase brand awareness and appeal with its cutting-edge technology and expert knowledge of the industry. While vibrant colours and graphics are sure to draw the eye of choosy consumers, Crown Aerosols has the ability to incorporate novel finishes and innovative shaping to further enhance product appearance. The technology available from Crown Aerosols is breathing new life into the Aerosol Market.

A simple push of a button… aerosols have a very bright future ahead.
All that tinplate aerosols can be

The properties inherent in tinplate, the material of choice for aerosol packaging, offer some fundamental advantages:

> **Lightweight**

Tinplate offers a cost-effective and impact resistant solution for a wide range of repeat use applications. It delivers your Brand to the consumer in optimum condition.

> **Smooth**

Tinplate’s even surface is ideal for printing and decorating, making the package a great “billboard” for brand messaging.

> **Light Reflecting**

Designers can capitalise on this property by contrasting metallic and opaque effects, further enhancing package appearance.

> **Rigid**

Tinplate’s long and successful record as a packaging material is due to its consistent performance in preserving products so that they are intact and still in good condition when they are dispensed.

> **Flexible**

Tinplate is easily formed, allowing it to be shaped into innovative designs, creating instant shelf appeal.

Crown Aerosols’ extensive design facilities allow us to match any decoration and shape, resulting in a highly unique package for your Brand.

<table>
<thead>
<tr>
<th>STANDARD CAN</th>
<th>Diameter</th>
<th>Height</th>
<th>Style</th>
<th>Pressure Resistance</th>
</tr>
</thead>
<tbody>
<tr>
<td>45 mm</td>
<td>96 to 178 mm</td>
<td>Necked In</td>
<td>15, 18 bar</td>
<td></td>
</tr>
<tr>
<td>49 mm</td>
<td>119 to 222 mm</td>
<td>Necked In</td>
<td>15 bar</td>
<td></td>
</tr>
<tr>
<td>52 mm</td>
<td>105 to 244 mm</td>
<td>Necked In</td>
<td>12, 15 bar</td>
<td></td>
</tr>
<tr>
<td>52 mm (Str)</td>
<td>105 to 195 mm</td>
<td>Straight Walled</td>
<td>12, 15 bar</td>
<td></td>
</tr>
<tr>
<td>57 mm</td>
<td>136 to 257 mm</td>
<td>Necked In</td>
<td>12, 15, 18 bar</td>
<td></td>
</tr>
<tr>
<td>65 mm</td>
<td>122 to 300 mm</td>
<td>Necked In</td>
<td>12, 15, 18 bar</td>
<td></td>
</tr>
<tr>
<td>65 mm (Str)</td>
<td>104 to 240 mm</td>
<td>Straight Walled</td>
<td>15 bar</td>
<td></td>
</tr>
</tbody>
</table>

Crown Aerosols offer a whole range of aerosol cans and components, with a variety of sizes and pressure resistance specifications to meet your every need.

Whether you are looking for a simple 45mm x 96mm can, or a highly decorated internally lacquered 65mm x 300mm container, Crown Aerosols can supply the required package.

For more details, please see the specification sheets inserted into the back cover of this brochure.
Partners In Aerosol Development

Based in Wantage (UK) and Alsip, Illinois (USA), our R&D centres are dedicated to developing breakthrough packaging technology and continuously improving the cost effectiveness and performance of all our products and processes.

Today’s aerosol can is the result of many years of investing in the latest engineering and scientific equipment, including computer aided design (CAD), manufacturing and product performance modeling. Crown Aerosols continues to invest in technology with the vision of making the can the most efficient part of the supply chain.

Crown Aerosols works with a formalised development process, ensuring our resources are focused on commercially viable projects that bring real value to our customers. Whether improving on existing products or breaking new ground in packaging technology, our R&D project teams combine their own scientific expertise with a thorough understanding of customer expectations, suppliers’ capabilities and our manufacturing processes.

For Crown Aerosols, effective innovation requires tight focus and strategic customer partnerships. We work closely with your marketing team from initial inquiry through design concept, to manufacture and delivery, with unrivalled technical support service.

Scientific Support: Customers of Crown Aerosols benefit from unrivalled scientific support from a highly qualified R&D Team.

Process Development: We continually challenge the status quo to ensure we manufacture our aerosol cans with the most up-to-date technologies.

Increased Cost Effectiveness: In line with our World Class Performance methodology, our research, development and engineering activity is focused on delivering the right products at the right time, at a competitive price, keeping your products ahead of the marketplace.

Product Innovation: Our dedicated team of professionals can assist your product innovation with their structured approach.

Time To Market: Accelerating speed to market is crucial, driving Crown Aerosols to explore ways to reduce development time. For example, our predictive testing laboratory can assess compatibility in 1 month.

The best collection of can making know-how and experience in the World.

The best collection of can making know-how and experience in the World. In addition to our people skills, we have a complete range of production and laboratory equipment for development work.

Crown has the World’s best and most productive R&D facilities for aerosol development.
Decoration is our Art

With 70 percent of purchasing choices made at point-of-sale, marketers can build brand recognition and drive sales with packaging that makes an immediate impact on consumers.

One of the top packaging elements influencing buying decisions is colour, making high quality decoration, printing and graphics paramount.

At our world class graphics centres and print facilities, Crown Aerosols works closely with customers from the first marketing brief to shelf presentation to design packages that achieve maximum impact and total customer satisfaction. Our experienced technical team helps products come alive, turning innovative concepts into state-of-the-art reality.

High Definition Printing
Crown Aerosols employs hexachrome printing technology, a high quality, 6-colour system to achieve photo quality images with perfect definition and contrast. This process uses a highly accurate “stochastic” printing screen, which enables the combination of the hexachrome process and direct tones to magnify the effect of bright colours.

In the world of decoration, the demand for new and novel effects is constant. The Team at Crown Aerosols is continually exploring new print technologies that will add unique graphics, luster and dimension to packaging at point-of-sale. They will continue to surprise you by creating today what the market demands tomorrow.

Shaping
Shaping offers an ideal solution for marketers seeking to develop an imaginatively designed package or as a complement for promotional activities. Eye-catching custom designs guarantee high shelf impact and offer unique tactile characteristics.

To achieve the best impact from its shaped cans, Crown Aerosols optimises the blend of shape and design. Our Computer Aided Design (CAD) facility at our Wantage R&D centre visualises designs in 3-D, giving you immediate feedback on concepts and allows live participation in the design process.

Novel Finishes
Crown Aerosols continually investigates new can finishes that can elevate your brand to “must have” status.

- Patterned Varnish (patent pending) – adds new depth to print design, giving packages a 3-D look and feel.
- Colour Change – rotation of the package transforms its colour (i.e. dark green to lilac).
- Soft Touch – this alternative varnish provides a matt look and velvety feel.
- Silver Glow – this basecoat enhances tinplate by giving it a unique, textured surface.

Bican™
This patented technology allows viscous products to be dispensed cleanly and effectively. The package features a flexible bag inside the can, filled before pressurisation.

When consumers depress the actuator, inner pressure squeezes the bag and disperses the product. The product is held in the bag, totally separate from the can and propellant, making the Bican™ an ideal solution for food and sensitive formulations.
Crown Aerosols A Global Business

Crown Aerosols Europe is part of one of the leading suppliers of packaging products to consumer marketing companies around the World, Crown Holdings operates close to 200 manufacturing plants in around 40 countries. Divided into three main geographical segments, it has a turnover in excess of $6 billion.

The Americas Division has operations covering the two continents.
- Circa 70 plants spanning Canada to Argentina.
- In addition to aerosols, Crown manufactures beverage & food cans; PET plastic containers; beauty packaging; metal and plastic closures.

The Asia-Pacific Division covers the South East Asia region.
- Circa 20 plants in emerging markets.
- In addition to aerosols, Crown manufactures beverage & food cans; speciality packaging; vacuum & plastic closures; bottle caps; PET plastic containers.

The European Division includes operations in the Middle East and Africa.
- Circa 100 plants.
- In addition to aerosols, Crown manufactures beverage & food cans; speciality packaging; speciality & beverage plastic containers; metal and plastic closures.

Our aerosol can business spans the Globe, manufacturing a wide range of three-piece tinplate cans and components. From our production sites in Europe we supply aerosol cans to a wide variety of customers in all market sectors, from multi-national marketers to aerosol specialists. We also supply aerosol can components to other aerosol can manufacturers in every continent.

Aerosols in focus

Global production
We manufacture 2.5 billion aerosol cans per year. Our tin plate cans account for one in four aerosols used worldwide. We manufacture aerosols in:
- Argentina
- Canada
- Colombia
- Czechia
- Greece

Global sales
By volume.
- Europe 43%
- North America 50%
- South America 5%
- Asia 3%
- Africa 1%

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