

# Beverage Can Sustainability



CANS: INFINITELY RECYCLABLE™

## Did You Know?



ALUMINUM BEVERAGE CANS ARE

**100%  
RECYCLABLE**

OVER & OVER AGAIN, FOREVER

CANS ARE  
**SHATTER  
PROOF**



SAFER FOR CONSUMERS & ALLOWED WHERE BOTTLES ARE NOT



NUMBER OF HOURS  
YOUR TV CAN RUN  
FROM THE ENERGY SAVED BY  
RECYCLING 1 CAN

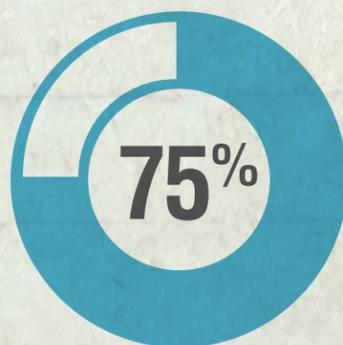


NUMBER OF  
DAYS FOR FULL  
CAN-TO-CAN  
RECYCLING

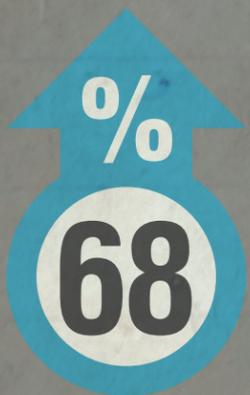


**NEW CANS**  
PRODUCED WITH RECYCLED ALUMINUM

**REDUCE**  
GREENHOUSE GAS  
EMISSIONS BY **95%**



NEARLY **75%**  
OF ALL ALUMINUM EVER PRODUCED  
IS STILL IN USE TODAY



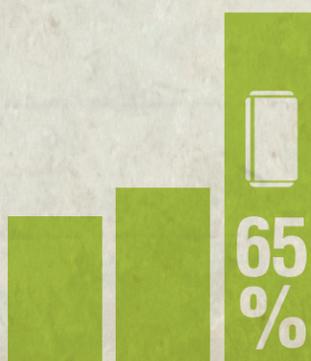
**HIGHEST**  
RECYCLED CONTENT  
AMONG BEVERAGE  
CONTAINERS



**ZERO**  
LIGHT PENETRATION



**360°**  
BRANDABLE SPACE



**HIGHEST**  
RECYCLING RATE  
OF BEVERAGE  
CONTAINERS